

MEMBERSHIP PROSPECTUS



American Mortgage Diversity Council

Where Diverse Groups Share Common Goals.



MortgageDiversityCouncil.com

Promoting diversity allows organizations to meet the needs of the communities they serve. The American Mortgage Diversity Council (AMDC) is an independent organization focused on advancing the agenda on diversity and inclusion across the mortgage industry.

WHY AMDC?

According to the U.S. Census Bureau, by the year of 2020 more than 50 percent of children in the U.S. will belong to minority racial or ethnic groups. Further, by the year of 2060, it is estimated by the U.S. Census Bureau that more than 56 percent of the total U.S. population is projected to fall within categories that are today classified as minority racial or ethnic groups.

The demographics of workforces is shifting and global markets are emerging. Diversity and inclusion has become a necessity in the positive promotion of business reputation, talent attraction, and loyalty from employees and customers.

The advent of legislative laws and executive orders has resulted in strategic plans throughout the industry for the promotion and awareness of diversity policies and practices within organizations. Affiliation with the AMDC supports these varied initiatives and requirements, provides businesses with a professional resource for obtaining and sharing tools and ideas for the benefit of their organizations and the industry at-large, and serves as evidence of an organizations commitment to not only the initiatives and requirements, but also to their employees, customers, and communities they serve.

OBJECTIVE

The AMDC seeks to offer a platform for collaboration of mortgage industry leaders for the advancement of the conversation on diversity and inclusion. The organization fosters discussion and promotes action through active participation with government agencies, the GSEs, mortgage banks, nonbanks, servicers, and service providers.

These objectives are realized through several mechanisms:

- » Private, semi-annual, member-only meetings -
 - » High-level discussions with senior representatives.
 - » Engagement with regulatory entities such as Federal Housing Finance Agency and the Consumer Financial Protection Bureau, as well as the GSEs- Fannie Mae and Freddie Mac.
 - » The opportunity to create dialogue and influence within the industry through ideas, opportunities, and solutions.
- » Working Subcommittees -
 - » Diversity Education and Training Subcommittee creates resources to assist leaders in hiring and retaining diverse talent.
 - » Workforce Diversity Subcommittee focuses the diverse aspects of the American workforce explores opportunities to assist mortgage industry organizations in their understanding of the crucial role minorities play in the workplace, including a focus on gender, ethnicity, religion, and people with disabilities.
 - » Supply-Chain Diversity Subcommittee serves to resource the industry with identifying certifying agencies, minority servicers and service providers, and establishing best practice procedures for businesses to position themselves to share with the industry.
 - » Mortgage Banking Relations Committee supports an inclusive mortgage industry for all bringing mortgage institutions together to create solutions for the most pressing challenges and opportunities in our industry and meet the needs of the diverse customers and communities we serve.
- » Affinity groups for grass roots efforts to address unique industry issues related to race, ethnicities, and orientation: Latino, Asian, African American, Small & Woman Owned Businesses, and LGBT.
- » Through webinars and online affiliations, AMDC provides leadership development through access to industry leading education on diversity and inclusion. Opportunities for certification in subject matter as well as authorship in the development of education coursework provide avenues for continued growth of diverse professionals and businesses, and identification of expertise.

MEMBERSHIP GROUPINGS

Banks / Non-Banks / MI
 Legal Services
 Mortgage Related Activities
 Non-Profit
 Government Agencies

Access to private semi-annual member only meetings in May and September	2 seats
Registrations(s) to the Spring Diversity Summit	2 total
Discounted registration(s) to the Five Star Conference and Expo	X
Ability to join new and ongoing subcommittees including: » Education & Training » Workforce Diversity » Supply Chain Diversity » Mortgage Banking Relations	X
Opportunity to address community based issues through small woman owned business, Latino, Asian, African American, and LGBTQ special interest affinity groups	X
Brand positioning on AMDC full membership ad that appears in DS News and MReport magazines - print and digital	X
Banner ad featured on select AMDC website pages	X
Access to a sourcing portal through the AMDC website with priority positioning	X
Inclusion in AMDC member directory list - print and digital	X
Daily industry alerts through DSNews.com and MReport.com	X
Priority access to the quarterly Diversity Briefing newsletter	X



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Breaking Down Barriers. Influencing and Industry.

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