



# American Mortgage Diversity Council

*Where Diverse Groups Share Common Goals.*



Promoting diversity allows organizations to meet the needs of the communities they serve. The American Mortgage Diversity Council (AMDC) is an independent organization focused on advancing the agenda on diversity and inclusion in the mortgage industry.

## WHY AMDC?

According to the U.S. Census Bureau, by the year of 2020 more than 50 percent of children in the U.S. will belong to minority racial or ethnic groups. Further, by the year of 2060, it is estimated by the U.S. Census Bureau that more than 56 percent of the total U.S. population is projected to fall within categories that are today classified as minority racial or ethnic groups.

The demographics of the workforce are shifting and global markets are emerging. Therefore, diversity and inclusion have become a necessity in the positive promotion of business reputation, talent attraction, and loyalty from employees and customers.

The advent of legislative laws and executive orders has resulted in strategic plans throughout the mortgage industry for the promotion and awareness of diversity policies and practices within organizations. Affiliation with the AMDC supports these varied initiatives and requirements, provides businesses with a professional resource for obtaining and sharing tools and ideas for the benefit of their organization's and the industry at-large, and serves as evidence of an organization's commitment, not only the initiatives and requirements, but to their employees, customers, and communities they serve.

## OBJECTIVE

The AMDC provides a platform for collaboration of mortgage industry leaders for the advancement of diversity and inclusion dialogue. The organization fosters discussion and promotes action through active participation with mortgage lenders, Servicers, and related service providers. AMDC regularly engages with various federal agencies with respect to policy and procedure impacting diversity and inclusion across the mortgage industry. These objectives are realized through several mechanisms:

### » **Private, semi-annual, member-only meetings**

- High-level discussions with senior representatives.
- Thought leadership through position papers, member contributions to the AMDC Quarterly Newsletter publication, and member participation in strategic regional events and town halls related to diversity and inclusion.
- The opportunity to create dialogue and influence within the industry through ideas, opportunities, and solutions.

### » **Working Subcommittees**

- Diversity Education and Training Subcommittee creates resources to assist leaders in hiring and retaining diverse talent.
- Workforce Diversity Subcommittee focuses on the diverse aspects of the American workforce and explores opportunities to assist mortgage industry organizations in their understanding of the crucial role minorities play in the workplace, including a focus on gender, ethnicity, religion, and people with disabilities.
- Supply-Chain Diversity Subcommittee serves to resource the industry with identifying certifying agencies, servicers, and service providers, and establishing best practice procedures for businesses to position themselves to share with the industry.
- Mortgage Banking Relations Committee supports an inclusive mortgage industry for all bringing mortgage institutions together to create solutions for the most pressing challenges and opportunities in our industry and meets the needs of the diverse customers and communities we serve.
- Affinity groups for grassroots efforts to address unique industry issues related to race, ethnicities, and orientation: Latino, Asian, African American, Small & Woman-Owned Businesses, and LGBT.

### » **Educational Opportunities**

- Through webinars and online affiliations, AMDC provides leadership development through access to industry-leading education on diversity and inclusion. Opportunities for certification in subject matter, as well as authorship in the development of education coursework, provide avenues for continued growth of diverse professionals and businesses, and identification of expertise.



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## AMERICAN MORTGAGE DIVERSITY COUNCIL MEMBERSHIP LEVELS AND INCLUDED BENEFITS

MEMBERSHIP TIER LEVEL	PREMIER MEMBER	PARTNER MEMBER	ASSOCIATE MEMBER (Nonprofit Only)
<b>ANNUAL MEMBERSHIP DUES</b>	<b>\$4,950</b>	<b>\$2,950</b>	<b>\$1,495</b>
Executive Council and Leadership positions *	✓	Not Available	Not Available
Registration to the Five Star Conference and Expo **	Two (2) Registrations	Not Available	Not Available
Company name/logo profiled on premier tier of AMDC full-page ad in DS News and MReport	✓	Name Only	Name Only
Five Star Conference discounted registrations	\$595 each	\$695 each	Not Available
Welcome e-blast to ADMC membership	✓	✓	Not Available
Participation eligibility in various AMDC subcommittees & affinity groups	✓	✓	Not Available
Opportunity to contribute articles to Quarterly "Diversity Briefing" AMDC Newsletter	✓	✓	Not Available
Spring and Fall AMDC Member-Only Meeting	Two (2) Complimentary Seats	One (1) Complimentary Seat	\$99 per Seat (Limit 2)
Listing in AMDC Directory	✓	✓	✓
AMDC Quarterly Newsletter	✓	✓	✓
Company name/logo included on membership roster in all AMDC work product	✓	✓	✓
Company logo on AMDC website member page	Listing on Premier Tier	Listed on Partner Tier	✓

\* Eligibility to run when positions available, consistent with the bylaws of the organization

\*\* Registrations may not be transferred to another individual or used in combination with any other Five Star Institute discount, promotion or corporate sponsorship.

☎ 214.525.6700 🌐 MortgageDiversityCouncil.com 🐦 @AMDCouncil



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