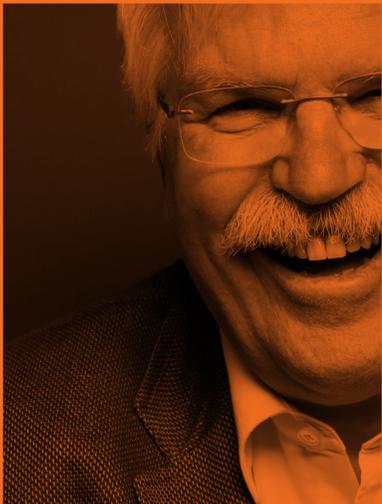




American Mortgage  
Diversity Council





# PROGRAMS WITH A PURPOSE

Join the vanguard of Diversity & Inclusion in the Mortgage Industry and gain the opportunity to lead with like-minded professionals, learning from one another's expertise about how to challenge and change the status quo, first in your own organizations, and then share the learnings from your successes across the industry.

## EDUCATION AND COMMUNITY OUTREACH

In an effort to train professionals and leaders in the mortgage servicing and housing industry to better understand diversity and its impact on their business, their community, and the industry, AMDC seeks to create tools, strategies, and educational curriculum as a first step needed in developing a platform for change that considers everyone.

## SUPPLY CHAIN

AMDC is focused on spurring the industry to dedicate resources to the ongoing development of diverse firms. Supplier diversity emphasizes the creation of a supply chain that works to secure the inclusion of diverse groups in the procurement plans for organizations of all industries.

## GOVERNMENT RELATIONS

As a catalyst for change, AMDC looks to our leaders at the top. We advocate at the government level, proactively attending subject-matter hearings, submitting whitepapers, and developing relationships with the policy makers to impact the landscape of inclusion.

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## IT JUST MAKES SENSE.

Applying diversity standards to every business line is simply about doing the right thing. But there are benefits that go beyond the obvious and that impact the bottom line.

Companies in the top quartile for racial and ethnic diversity are **35 percent more likely to have financial returns above** their respective national industry medians.

There is a linear relationship between racial and ethnic diversity and better financial performance: **for every 10 percent increase in racial and ethnic diversity on the senior-executive team, earnings rise 0.8 percent.**

Companies in the bottom quartile both for gender and for ethnicity and race are **statistically less likely to achieve above-average financial returns.**

# AMDC MEMBERSHIP OPPORTUNITIES

## PREMIER MEMBER

### BENEFITS

- Five Star Conference—Two complimentary registrations for the largest event in the mortgage servicing industry with approximately 3,000 attendees (\$2,390 value).
- Exclusive Networking Events—Two complimentary seats to the Spring and Fall AMDC Member Meeting for member-only companies, to network with colleagues as well as make new contacts in the industry.
- Leadership—Opportunities to run for Executive Council and Leadership Positions when open seats are available.
- Inclusion—Participation eligibility in various AMDC subcommittees & affinity groups.
- Exposure—Opportunity to contribute articles to Quarterly “Diversity Briefing” AMDC Newsletter.
- Marketing:
  - Company name/logo are featured in the premier tier of AMDC full-page ad in DS News and MReport every month. Both publications reach 40,000 lenders, servicers and government officials.
  - Company name/logo included on membership roster in all AMDC work products.
  - Company logo on AMDC website member page—Listing on Premier Tier.
  - Listing in the AMDC Directory.
- Communication—Access to critical industry information through member alerts, bi-weekly digests, quarterly newsletters and webinars.

**Pricing \$4,950/YEAR**

## PARTNER MEMBER

### BENEFITS

- Five Star Conference—Two discounted registrations - \$695 each - for the largest event in the mortgage servicing industry with 3,000 attendees (\$2,390 value).
- Exclusive Networking Events—One complimentary seat to the Spring and Fall AMDC Member Meeting for member-only companies, to network with colleagues as well as make new contacts in the industry.
- Inclusion—Participation eligibility in various AMDC subcommittees & affinity groups.
- Exposure—Opportunity to contribute articles to Quarterly “Diversity Briefing” AMDC Newsletter.
- Marketing:
  - Company name/logo are featured in the partner tier of AMDC full-page ad in DS News and MReport every month. Both publications reach 40,000 lenders, servicers and government officials.
  - Company name/logo included on membership roster in all AMDC work products.
  - Company logo on AMDC website member page—Listing on Partner Tier.
  - Listing in the AMDC Directory.
- Communication—Access to critical industry information through member alerts, bi-weekly digests, quarterly newsletters and webinars.

**Pricing \$2,950/YEAR**

## ASSOCIATE MEMBER

### BENEFITS

- Exclusive Networking Events—One complimentary seat to the Spring and Fall AMDC Member Meeting for member-only companies, to network with colleagues as well as make new contacts in the industry.
- Marketing:
  - Company name/logo are featured in the associate tier of AMDC full-page ad in DS News and MReport every month. Both publications reach 40,000 lenders, servicers and government officials.
  - Company name/logo included on membership roster in all AMDC work products.
  - Company logo on AMDC website member page—Listing on Associate Tier.
  - Listing in the AMDC Directory.
- Communication—Access to critical industry information through member alerts, bi-weekly digests, quarterly newsletters and webinars.

**Pricing \$1,490/YEAR**



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# MISSION CRITICAL

The American Mortgage Diversity Council is built on a foundation of industry leaders and advocates who are focused on shaping the diversity agenda and driving results that support the promotion and application of diversity best practices.

## **JOIN US AND MAKE A DIFFERENCE.**

As a member of AMDC, your firm will have the opportunity to raise awareness for your organization, to expand your business horizons, and influence the diversity agenda for the mortgage industry.

To apply for membership, please fill out the new member form found on our website at [MortgageDiversityCouncil.com](http://MortgageDiversityCouncil.com)

For more information, please contact

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Five Star Global  
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